

Z

Confluity

Project Model

A quick tour of how it all fits together



What is the model?

- A simple system for project success
- Built from thousands of expert insights



Expert research



Project Simple Rules



12 simple Rules

How does it work?

- Pick your Job
- Follow the Rules
- Use a Play for each Rule

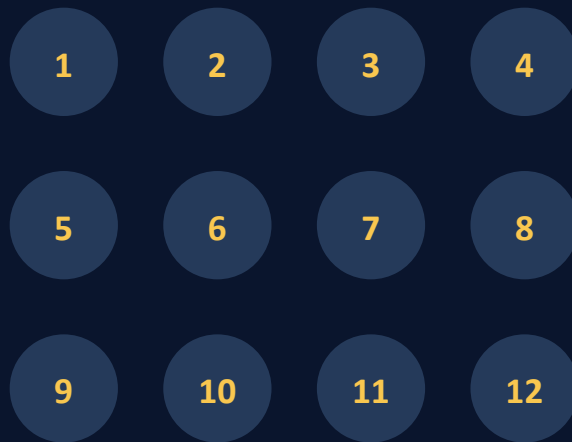


Why should I use it?

- Fewer Rules
- Clearer choices
- Less stress



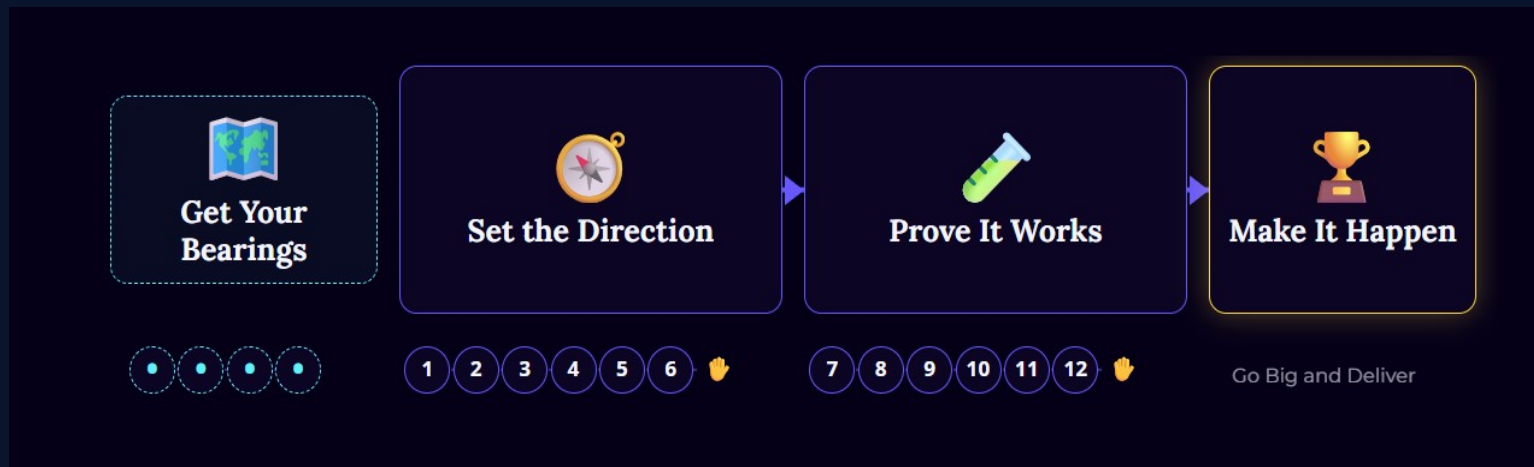
Big frameworks



12 Rules

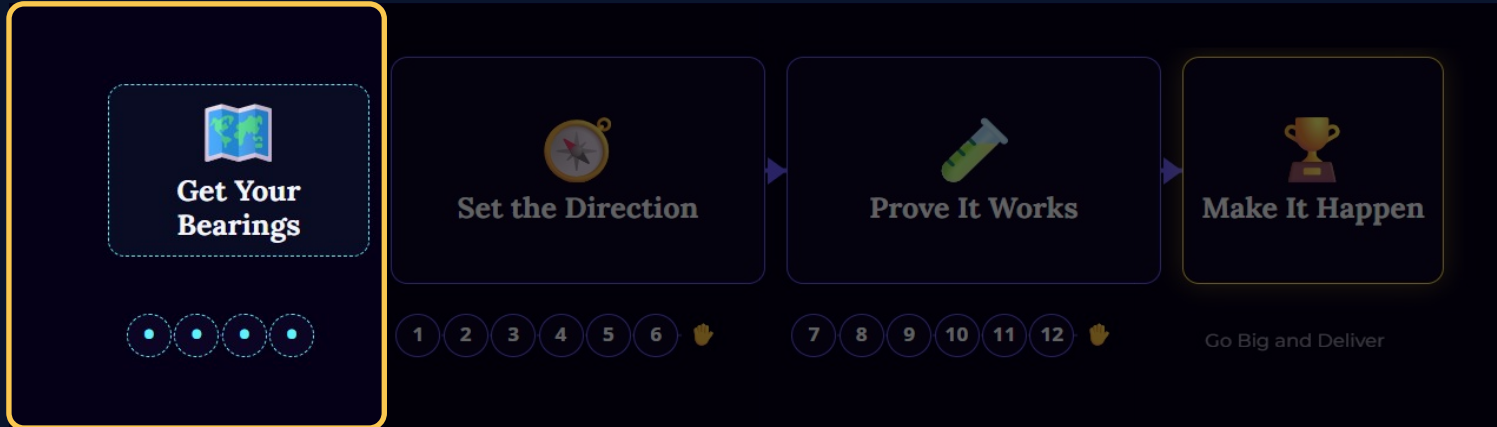
The Framework Map

Four Jobs, one journey.



Get Your Bearings

- What type of project do I have?
- How do I plan with my company process?
- How to plan with my Simple Rules.
- Do I even have a project?
-



The three Jobs

Three Jobs in every project



Set the Direction

Agree goal & path



Prove It Works

Test & reduce risk

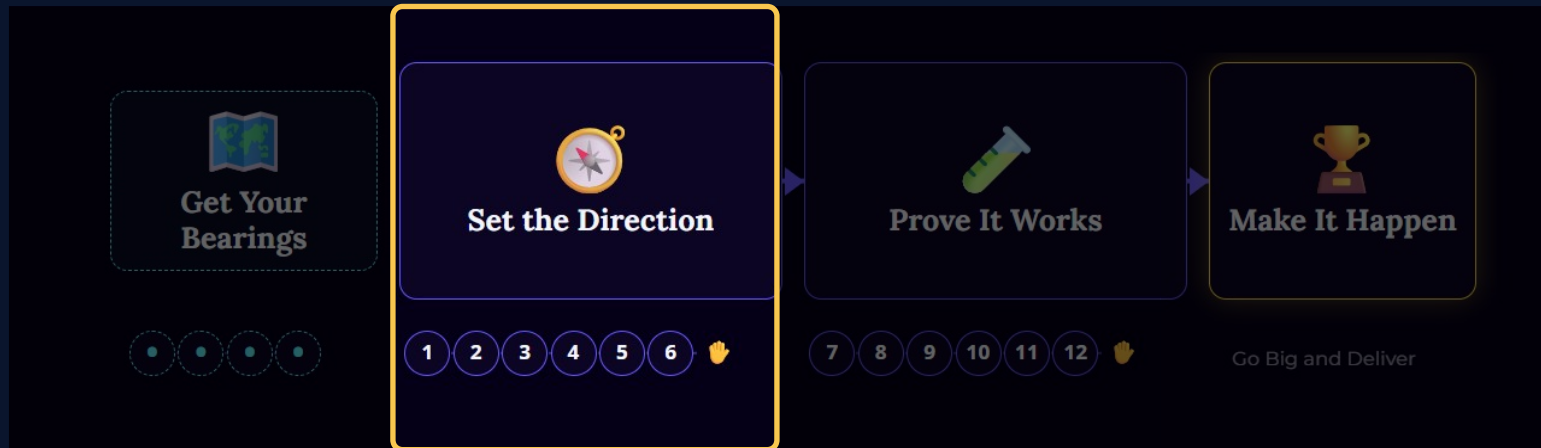


Make It Happen

Deliver outcomes

Job 1 – Set the Direction

Agree the goal and best option



Job 2 – Prove It Works

Test before you go big



Design



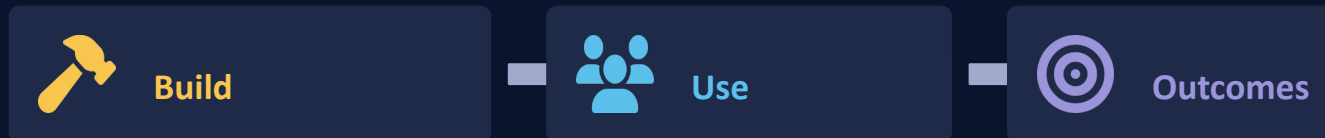
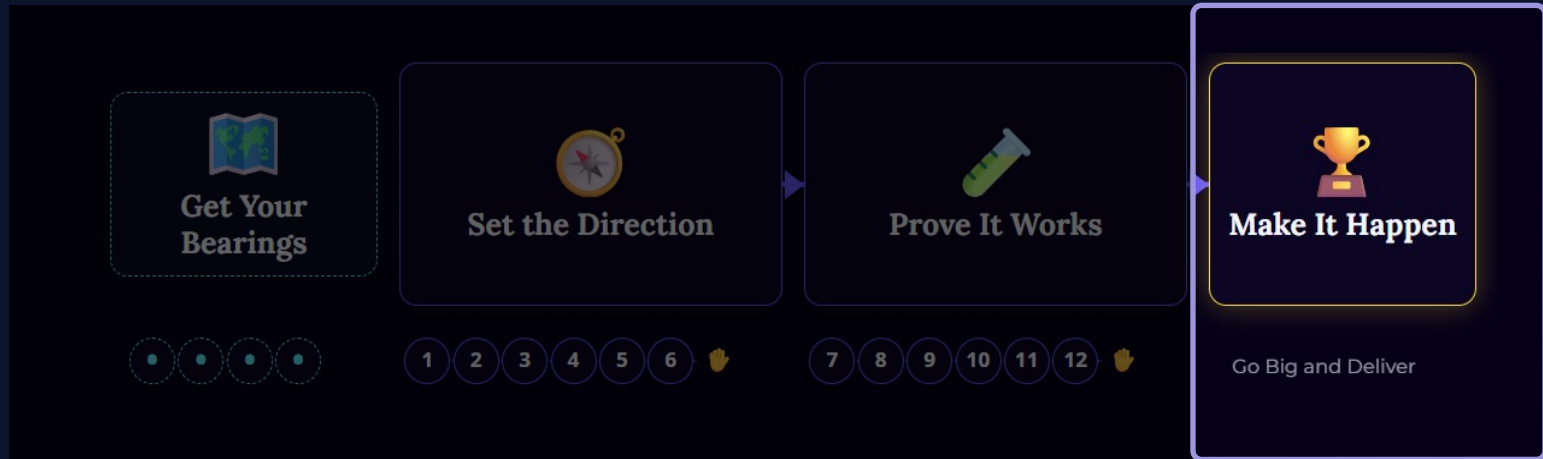
Test



Learn

Job 3 – Make It Happen

Deliver outcomes, not just outputs



Readiness between Jobs

Stop, check, then Play on



Apply a short readiness check after each Job

Simple Rule Groups

Four Simple Rule Groups



Get the People Right



Look Outside



Plan for Speed



Get Big Decisions Right

Get the People Right

Rules 1-4

Group 1

Get the People Right



Ask Why



Get a Expert Guidance



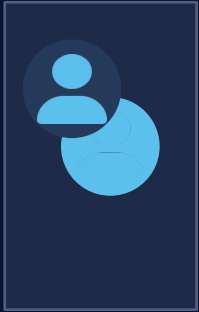
Get People on the Bus



Make Friends & Keep them Friendly

Look Outside

Rules 5-6



Only our view



Other projects

- Your project is not unique
- Look for tried and tested options

Plan for Speed

Rules 7-10



Think Big, Start Small



Always Test The Big
Assumptions



Keep on Top of Risks



Be Ready to Adapt

Get Big Decisions Right

Rules 11-12



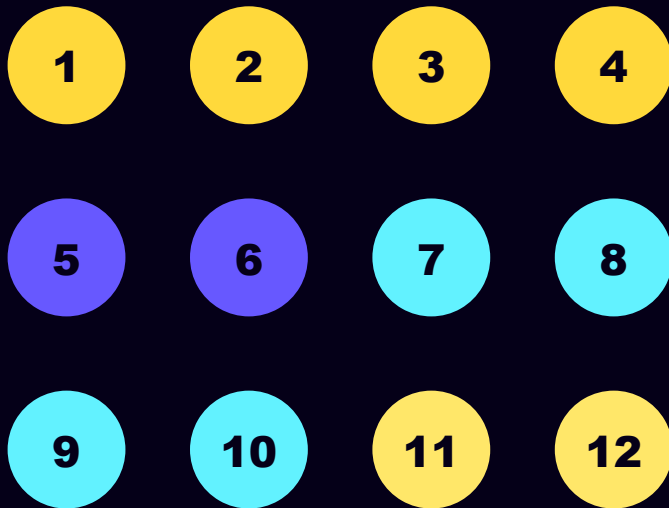
Adjust for Optimism



Be Ready to Step Away

The 12 Rules

12 Rules, not 120



Get the People Right



Look Outside



Plan for Speed



Get Big Decisions
Right

What is a Play?

A Play is how you complete a Rule



The Play Library

(paid model)

- Play Library for all 12 Rules
- Videos, scripts and templates
- Deeper guidance & explanations



Job 1 Plays



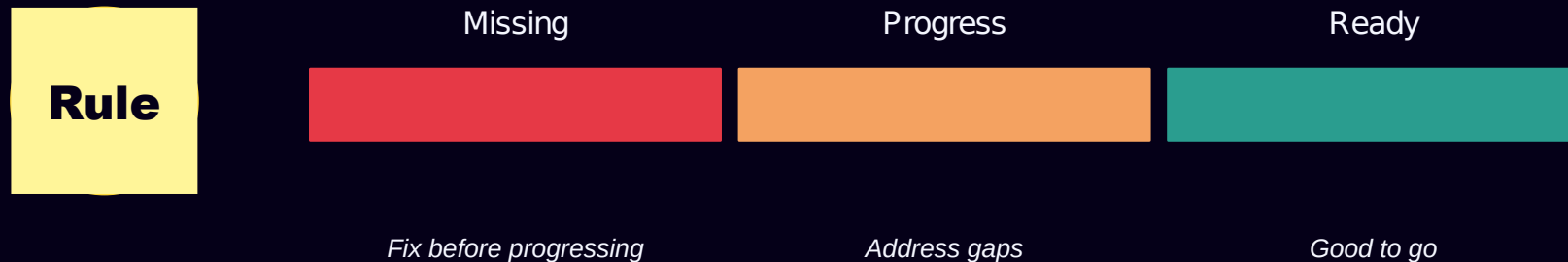
Job 2 Plays



Job 3 Plays

Readiness checks

Red, amber, green



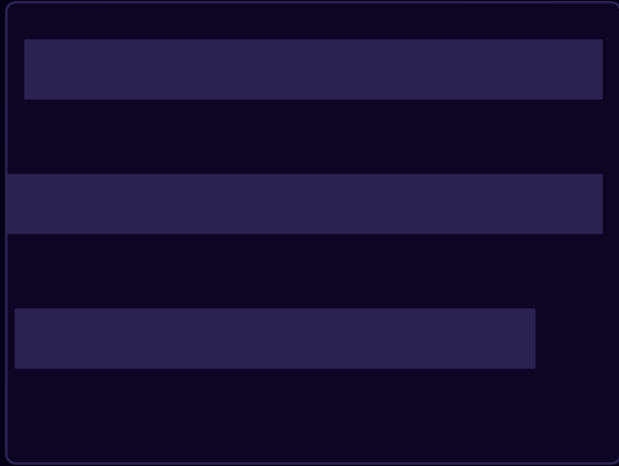
Is it easy to use?

Clear, simple guidance

- ✓ Plain language
- ✓ Jobs to be Done style
- ✓ Simple rules of thumb

How does it compare?

Small, focused, practical



Traditional methods



Confluency Project Model

Fits under PRINCE2, Praxis, Agile, etc.

Who built it?

Based on real projects & research



Greg Krawczyk ChPP

Lead Editor and Director at Confluity

Oxford

PMI

APM

Developed with ten experts; draws on Oxford studies and leading professional bodies.

What if I do not have a project?

Or if I feel inexperienced?

No project yet



Learn the Jobs & Rules

New to projects



**Follow the guide, one Rule
at a time**

Project types – what and why

4 project types based on goal and method clarity

- Different types need different ways of working
- A quick check to choose your approach

↑ Goal
clarity

Making a Movie

Painting by Numbers

Walking in the Fog

Going on a Quest

Method clarity →

Use type to match your way of working to the project

Project types – quick check

Ask 2 questions

1. Do we know the goal
2. Do we know the method

Question 1

Do we know what we are trying to achieve?

Question 2

Do we know how we will deliver it?

Result

Your answers place you in one of the 4 types



P



M



Q



F

Quick check to find your project type

Does the model support audits?

Yes – via the Navigator readiness module

- Test projects before big decisions
- Gives clear evidence on key Simple Rules

Project readiness summary

People



Outside



Speed



Decisions



Use before investment or gateway decisions

Does it support team meetings?

Yes – use it as a quick check

- Review Simple Rules every meeting
- Turn factors into small actions

Get the People Right

Look Outside

Plan for Speed

Get Big Decisions Right

To do

Plan
user
test

**In
progress**

Ask
previous
project
owners

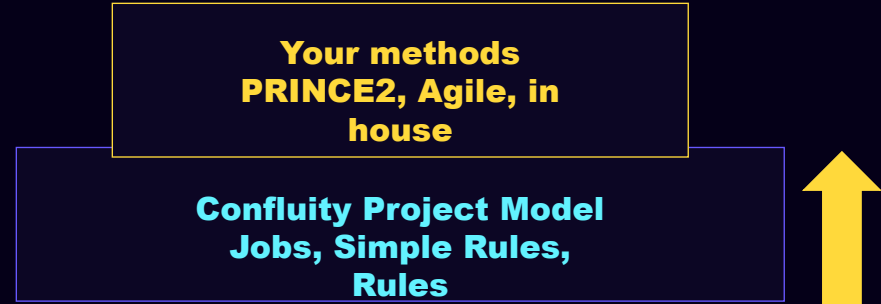
Done

Confirm
sponsor

Does it integrate with other methods?

Designed as a foundation layer

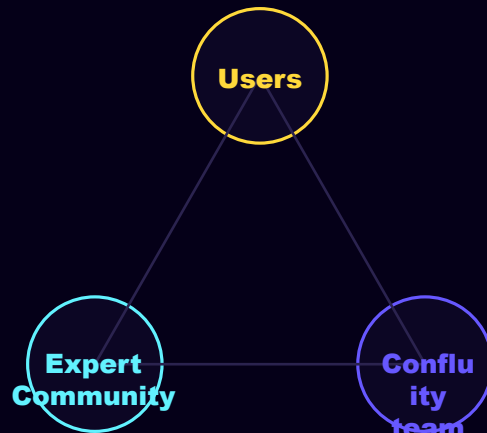
- Works with your existing frameworks
- Maps neatly to common phases



Will there be support and updates?

Built for self service first

- Feedback on every page
- Community, coaching and training available
- Ongoing development



Can we use it for maturity and benchmarking?

Not a full maturity tool

- Focused on project by project readiness
- For maturity, use Praxis 360 alongside it

Navigator

Project readiness and
Simple Rules per project



Maturity tools

Organisation level
benchmarking
(Praxis 360)

*Use together for deeper
insight*

What should I tell my IT team?

Web based tools in the browser

- No software installed on your network
- Clear controls for data, access and security

Service

Web tools for planning and review

Technology

WordPress site, Bubble.io app, HTTPS

Data

Project info and contact details only

Security

Admin controls, strong passwords, 2FA

Compliance, privacy and support

- Confluity, a UK based company
- Users can export or delete their data
- IT teams can contact us directly

Contact us

support@confluity.co.uk

Your IT team can reach out with any security or data questions.

How to use the Confluency Project Model

Built for you to download, use and embed in your projects

You can

- Use the model, Plays and Navigator for your own projects
- Use them inside your organisation
- Use them with clients, with a valid licence or subscription
- Say that you use the Model or Navigator in your work

You cannot

- Claim the Model, Plays Library or Navigator as your own products
- Copy, scrape or republish our content outside your organisation
- Create your own templates, libraries or tools based on ours and sell them
- Share your login or give other people access to your account

For full details, please read our [Terms and Conditions](#).

Who owns the data I enter and how is it used?

Your project data stays yours

Data and privacy

- You own the project data you enter into our tools
- Confluity owns the platform, methods and scoring logic
- We may use anonymized and aggregated data to improve our services and benchmarks
- We never identify you or your organisation in this anonymized data
- For more information, see our [Terms and Conditions](#) and [Privacy Policy](#)